



Hi! I'm  
**gala phipps**

Creative | Designer |  
Crafter | Photographer |  
Problem Solver

## Skills

### | Programs |

InDesign  
Illustrator  
Photoshop  
Lightroom  
Sketchup  
Microsoft Office  
Powerpoint  
Hootsuite

### | Photography |

Journalistic Photo  
Architectural Photo  
Lighting

### | Design |

Spacial Design  
Prop Design  
Prop Styling  
Brochure Design  
Branding  
Marketing  
Presentation Skills

### | Language |

English  
Spanish

## Experience

### Creative Lead | Phipps Design | 2013 - Current

- Capture professional journalistic, portraiture, architectural, and product photography
- Create artistic photographic environments through the use of floral, lighting, and special design ideas
- Research and scout locations
- Produce stationary and marketing design for small businesses and individuals
- Negotiate with vendors, printers, caterers, entertainment, transportation and create pre and post budget reports
- Think out of the box to create hand-make decor and props through the use of power tools, paint, and unconventional materials
- Collaborate with other designers and clients to create unique event spaces
- Translate client ideas into physical space with handmade table-scape design

### Senior Graphic Designer | Newmark Knight Frank | NYC | Nov '18 - Current

- Work with Business Development Team to create high end B2B marketing materials.
- Create original camera ready artwork and layouts using plotters, hand drawings and computer software
- Monitor, manage, and execute large request queue to be delivered in a fast-paced, deadline driven environment
- Troubleshoot employee technical/ design problems by remaining current in all things design
- Responsible for accuracy and clarity of final copy

### Senior Graphic Designer | Cushman & Wakefield | Marketing | NYC | Jan '15 - Nov '18

- Lead designer for Vice President of Investment Sales and team of brokers.
- Bring to market a total transactional value of closed real estate deals in excess of \$100 million
- Launch and oversee all camera ready photography of property photos for team
- Create high end marketing material, custom maps, graphics, logos, floor and stacking plans
- Research and keep current and future on-the-market neighborhood information
- Create and organize client database to distribute print and digital marketing
- Liaise with print department to monitor and execute marketing materials in a fast-paced, deadline driven space

### Graphic Designer | Massey Knakal | NYC | Mar '13 - Dec '15

- Work directly with a team of brokers, marketing coordinators & graphic designers to maintain brand standards for VP
- Conceptualize and execute various custom materials including books, proposals, broker's personal marketing
- Photograph and catalog all interior and exterior property photos
- Create property renderings through the use of photography and Photoshop techniques
- Work with marketing team on company re-branding efforts

### Studio & Photographers Assistant | The Day Collective | NYC | Apr '13 - Feb '17

- Directly assist high profile photographers and filmmakers on-site at events and weddings
- Ensuring that photographic event runs smoothly
- Preparing guest, check equipment for functionality, downloading, and creating end of day slide shows
- Image adjustment such as color balance, exposure, and crops to narrow the image selection down
- Assist production team with final retouching, album design, and packaging

## Education

Pennsylvania State University | Bachelor's Degree in Integrative Arts  
Concentrations in Graphic Design and Photography | State College | '08 - '12